



CONTEST RULES

When A House Becomes A Home

Participate in the *When A House Becomes A Home Contest* for a chance to win a **\$5,000 Lowe's gift card.**

Contest Rules:

Eligibility:

No purchase is necessary to enter. Must be 18 years of age or older and a resident of Iowa to participate. Iowa Finance Authority and Iowa Association of REALTORS® employees and family members are not eligible to participate. Iowa REALTORS®, lenders, housing counselors, their employees and family members, are not eligible to participate.

How to Enter:

- Visit the *When A House Becomes A Home* web site at IowaFinanceAuthority.gov/Contest from June 1-June 30, 2014 for contest details.
- Submit a written description of how homeownership made your dreams come true in 140 words or less.
 - Whether making a home in a new community, finding a place to be a family after deployment or taking the steps from homelessness to homeownership, participants are encouraged to tug at our heartstrings!
- Photos or videos are **highly encouraged** to support your entry.
 - A maximum of one photo or a 30 second video will be accepted for each entry.
- Each entry must be accompanied by an official contest entry form; home buyer's REALTOR® and lender names and contact information must be included on the form for the entry to be considered complete.
- Entries will be accepted through 4:30 p.m. on June 30, 2014.
- Ten finalists will be selected by a panel of judges from the Iowa Finance Authority and the Iowa Association of REALTORS®.
- The finalists will be posted to the Iowa Finance Authority Facebook page (Facebook.com/IowaFinance) for voting from July 7-11.
- Contact information provided during submission will not be sold to a third party.

Contest Period:

- Entries will be accepted by the Iowa Finance Authority from 8:00 a.m. on June 1, 2014, until 4:30 p.m. on June 30, 2014. Only one entry per person.
- Finalists will be scored by a panel of judges and the top 10 submissions will be placed on Facebook for voting by the public. Scoring criteria includes, but is not limited to: emotional appeal, overcomes barriers and inclusion of a photo/video.
- Voting will be held at ([Facebook.com/iowaFinance](https://www.facebook.com/iowaFinance)) from July 7-11, 2014. Only one vote will be accepted, per person, per day. Use of script, macro or any device to automate voting or hiring outsourced vote-farming services is prohibited and any entries or votes received through such means will be void. Any attempt by any voter or entrant to submit or solicit more than the stated number of votes by using multiple/different email addresses, Facebook IDs, identities or any other method will void that person's votes and entry, and he/she may be disqualified from further voting or other participation in the contest.

Selection of Winners:

- Throughout the contest period during the month of June, Iowa Finance Authority and Iowa Association of REALTORS® staff reserves the right to conduct "prize patrol". The prize patrol is a surprise means of recognizing an entrant with a small gift, during an undisclosed time period.
- The winner will be selected by voting results as determined by Facebook and compiled by Woobox on July 14, 2014. One entry will win.
- At the end of the contest period the winner will be notified by phone or email.
- Facebook and Woobox terms of use shall apply.

Prize:

- \$5,000 Lowe's gift card