



**IOWA FINANCE  
AUTHORITY**

**BOARD WORKSHOP MINUTES**

**Waterloo Convention Center  
205 W 4th St.  
Waterloo, IA  
June 2, 2014**

**IFA Board Members Present**

Darlys Baum, Chair	Michel Nelson
Joan Johnson	Ruth Randleman
Shaner Magalhães	

**IFA Board Members Absent**

Carmela Brown, Treasurer	Jeffrey Heil
David Greenspon, Vice Chair	Eric Peterson

**Iowa Title Guaranty Board Members Present**

**Iowa Title Guaranty Board Members Absent**

Kimberly Downing-Manning	Tim Reilly
Patricia Schneider	Chuck Winkleblack
Daniel Seufferlein	

**Iowa Agricultural Development Division Board Members Present**

John Fredrickson

**Iowa Agricultural Development Board Members Absent**

Lyle Borg	Mark Leonard
Stacie Euken	Annette Townsley
Mark Leonard	

**Staff Members Present**

David Jamison, Executive Director/Board Secretary  
Linda Berg, Iowa Title Guaranty Business  
Development Director  
Steve Harvey, Director of Operations/Comptroller  
Cindy Harris, Chief Financial Officer  
Deb Haugh, Director of Single-Family Production

Geri Huser, Iowa Title Guaranty Director  
Ashley Jared, Communications Director  
Carolann Jensen, Chief Administration Officer  
Beth Mahaffey, Business Development Director  
Wes Peterson, Assistant to the Director  
Mark Thompson, General Counsel

**Others Present**

Melynda DeCarlo, The Meyvn Group, Facilitator  
Dean Hoag, The Title Resource Network

Lynn Michl, McGladrey, LLP

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**Opening**

Director Jamison opened the June 2, 2014, workshop session of the Iowa Finance Authority (IFA) Board of Directors at 6:20 p.m. The Board members in attendance at that time were Baum, Fredrickson, Johnson, Magalhães, Nelson and Randleman.

Director Jamison welcomed the Board and members of the public to the workshop and thanked the Board members in attendance for taking the time out of their busy schedules to attend this important strategic workshop session. He provided the three major discussion points of the session:

1. Explore growth strategies for Iowa Title Guaranty market share and revenue, both in the residential and commercial areas.
2. Determine efficient and effective centralized accounting procedures.
3. Establish a comprehensive compliance and privacy strategy.

Director Jamison then introduced the workshop facilitator Melynda DeCarlo, with The Mevyn Group.

**Welcome**

Ms. DeCarlo led the group through introductions, workshop ground rules and an outline of the agenda. The group then participated in a networking activity before dismissing for the evening at 8:10 p.m.

Dated this 9th day of July 2014.

Respectfully submitted:



David D. Jamison  
Executive Director/Board Secretary  
Iowa Finance Authority

Approved as to form:



Ruth Randleman, Chair  
Iowa Finance Authority